

**AMERICAN-Standard**  
guide to a better kitchen





## where to look for your helpful kitchen hints . . .

	PAGE		PAGE
There's pleasure in planning <i>(Pick up decorating hints, too)</i>	1	Wall cabinets <i>(You'll like the adjustable wire shelves as well as the many cabinet sizes)</i>	13
Photo of a delightful pink and white kitchen . . . with floor plan <i>(See how a famous decorator planned his modern kitchen)</i>	2	Plan to save steps <i>(Planning hints to save thousands of steps)</i>	14
Newness that lasts <i>(Learn how the new American-Standard kitchen fits the pattern of modern living)</i>	3	Cabinet sizes <i>(Complete diagram of dimensions and scale drawings)</i>	15
Photo of a cozy colonial kitchen . . . with floor plan <i>(An idea for combining a family room with your new kitchen)</i>	4	Accessories <i>(These little items are big work-savers)</i>	16, 17
Sink and cabinet combinations <i>(Select one of the dozens of combinations to suit your own taste)</i>	5, 6, 7	Photo of a wood panelled kitchen . . . with floor plan <i>(Lifetime steel cabinets backed by handsome wood walls)</i>	18
Photo of a sophisticated kitchen . . . with floor plan <i>(Feast your eyes on a smart kitchen at a down-to-earth price)</i>	8	Counter tops and handle color-guards <i>(Choose color combinations to complement your own decor)</i>	19
Base cabinets <i>(There are base cabinets to fit every kitchen floor plan)</i>	9, 10, 11	Sink fittings, ventilator and ventilator wall cabinet <i>(Here's the perfect way to complete your American-Standard kitchen)</i>	20
Convertibility <i>(Here's how you can arrange storage space the way you want it—at any time)</i>	12	This is true versatility <i>(3 more examples of American Standard adaptability)</i>	21
		8 Easy ways to pay <i>(Select the method that fits your own pocketbook)</i>	(BACK COVER)



PLUMBING AND HEATING DIVISION

**AMERICAN-Standard**

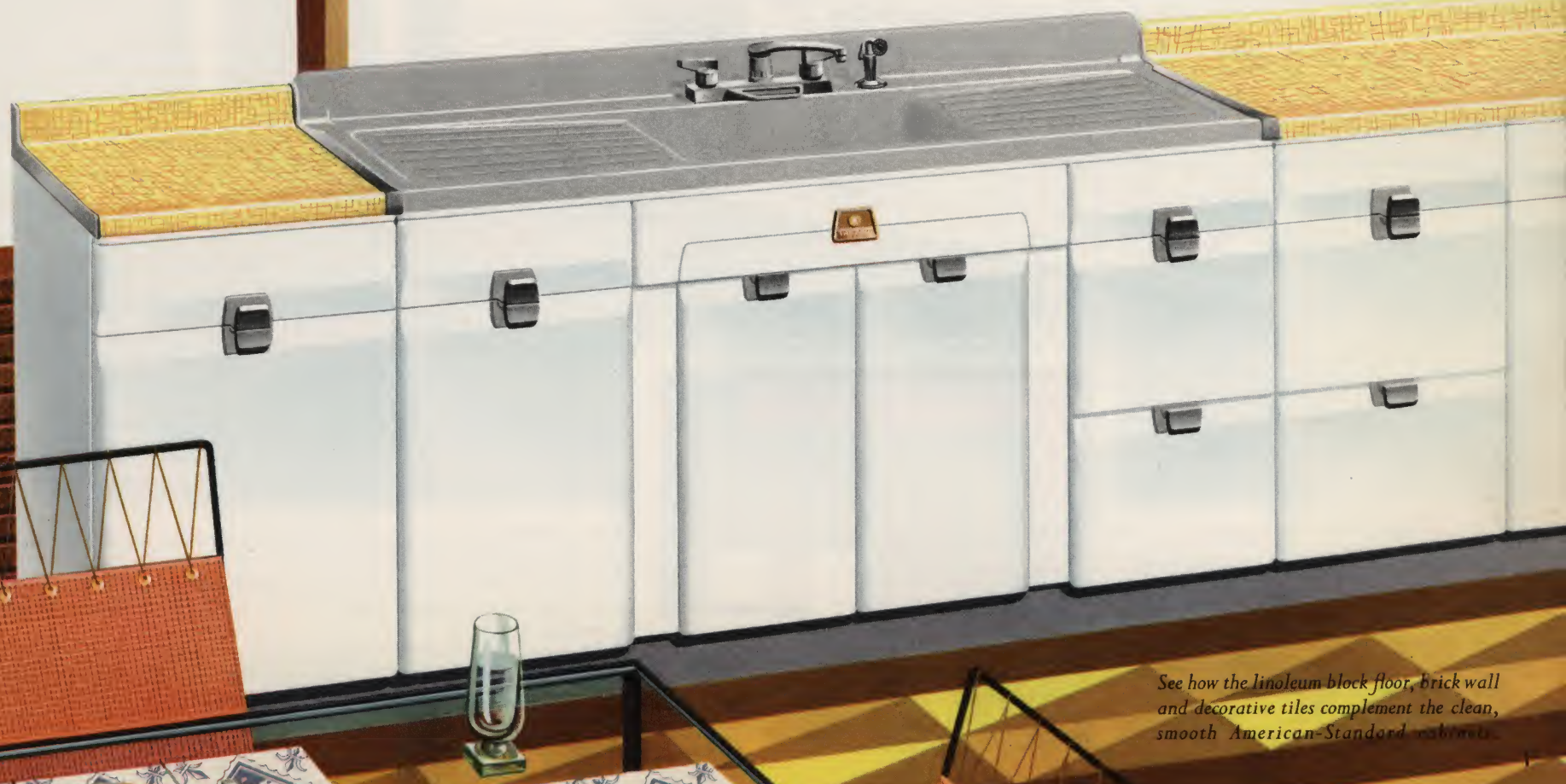
AMERICAN RADIATOR & STANDARD SANITARY CORPORATION

Pittsburgh 30, Pa.



## there's pleasure in planning your all-new American-Standard kitchen

There's excitement in the air when a lady decides to buy that new American-Standard Kitchen she's dreamed about. And no wonder! There will be the fun of planning...picking out the most attractive color for your counter tops... deciding which of the wide assortment of sinks and cabinets will look and fit best in your new kitchen...and last, but not least, utilizing the full freedom which American-Standard gives you in selecting colors, patterns and textures for room decorations.



*See how the linoleum block floor, brick wall  
and decorative tiles complement the clean,  
smooth American-Standard cabinets.*





*Here is how famous designer C. Eugene Stephenson, A.I.D. planned a U-shaped kitchen. The built-in range and refrigerator are separated from the main line of cabinets to allow ample space for an entrance, and to take advantage of natural lighting from the glass-walled corridor.*



PINKS and whites, as delicate as the cyclamen on the table, radiate feminine charm throughout this crisp, new American-Standard kitchen. And see how the glass-walled corridor provides a cinemascopic view of nature's magnificent greens and blues. The spatter in the gray vinyl tile floor subtly repeats the pink theme of the walls. Here is a pleasant room for dining as well as cooking.

The matching of the counter tops and handle color-guards . . . the sink in blending color . . . the simplicity of horizontal cabinet lines . . . the spacious, yet efficient cabinet storage area . . . add it up and you have modern American-Standard style for the modern American homemaker. And the best news of all is how little it costs to make your kitchen an American-Standard beauty. Eight easy ways to finance are listed on the back cover.





## newness that lasts . . .

More and more, the kitchen has become a center of family activity. Many new homes include a family room which is practically part of the kitchen. The new laundry is now being combined with the kitchen. Often the modern home has no more than a counter to divide the kitchen from the living-dining area.

In this atmosphere of modern American living, American-Standard has developed an all-new kitchen that smartly combines these gracious living requirements . . . a design which will look attractive in the years ahead . . . work-saving devices which will shorten the homemaker's day . . . and strength in construction to withstand even junior's space ship collisions.

Notice those door and drawer handles. The idea behind this new design is that the stainless steel handles allow ample finger space while the plastic guards add a touch of color. See how the cabinet design emphasizes modern, horizontal lines and how the handle-free wall cabinets effect simplicity. Gently rounded corners combine safety with style.

Such conveniences as sliding wire shelves, removable cutlery dividers and sloping cup racks are only a few of the new American-Standard work-saving features. The exclusive American-Standard "convertibility" feature actually increases your usable storage space.

And, of course, American-Standard is tops for solid construction. The base and wall cabinets are entirely enclosed, not only to add strength but to assure them of complete interior cleanliness. All surfaces are treated by a special process called bonderizing, a sure-fire way to prevent rust. An exclusive method is used to bake the enamel on the steel, which is top-quality, so that the newness of the finish will last a lifetime.





HERE'S the happiest combination for a woman who loves an Early American flavor in her kitchen . . . utility, liveability, bright colors, and new American-Standard kitchen products. This smart homemaker cleverly combined her American-Standard kitchen with the family room, complete with fireplace . . . a homey reminder of the open-style kitchen of colonial days. The unique bird cage, decorative bird plates and china birds on what-not shelves help give continuity to her theme. The gaily flowered wallpaper, a natural for the cheerful

scene, is accentuated by the blue soffit and linoleum floor.

And notice how she wisely followed through on one of the various American-Standard color combinations by selecting red what-not shelves and handle color-guards in pleasing contrast to the gray of the counter tops and sub-base. Sinks are also available in color.

You'll be amazed at how inexpensive it is to achieve the American-Standard new look in your kitchen. For eight easy financing suggestions, see the back cover.



*Notice how effectively the L-shaped arrangement of cabinets and appliances will maintain smooth work flow in this kitchen.*



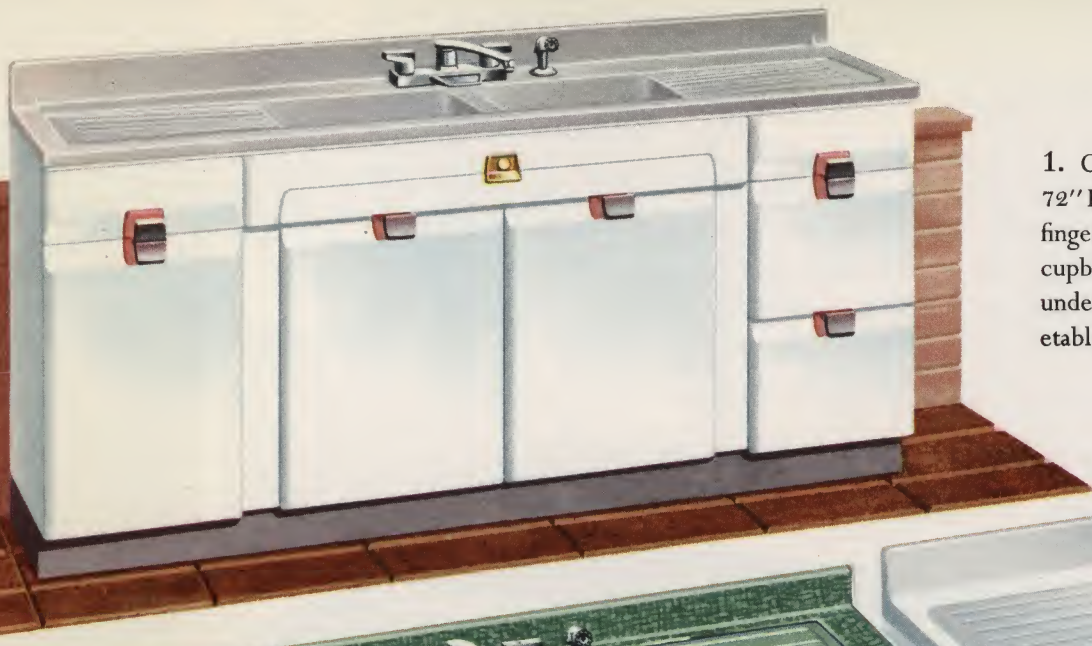
## everything and the kitchen sink...

As the sink is the heart of your kitchen, American-Standard has the sink to suit *your* taste. Just to make sure you're pleased, there's an attractive line of 46 models which includes a grand total of 66 sizes . . . six colors plus white. And whether you choose enameled cast iron, or porcelain-enameled steel, that thick, acid-resisting finish means extra years of sink service. Naturally, you'll want to choose from the wide selection of new, all-steel American-Standard sink cabinets to complete the heart of your kitchen.



*If you dream of a colonial kitchen, it could include this American-Standard sink and cabinet, set off by wood panelling, waxed brick floors, and Early American accent pieces.*





1. Combine a luxurious American-Standard sink with spacious new 72" Deluxe sink cabinet, and you have a veritable super market at your finger tips. Equipment includes two 12" drawers on the right, a door cupboard with a sliding wire shelf on the left, two 6" drawers, a large undersink cupboard, cutlery divider, towel bar, cleaning basket, vegetable basket, and slicing board.



2



3



4

2. Here is a 54" counter top sink installed in a 60" Custom sink cabinet. This cabinet model, which contains 2 door cupboards with sliding wire shelves, two 6" drawers and an under-





5

sink cupboard, also comes in 54", 66" and 72" widths to fit various sized sinks. In the Deluxe model additional equipment includes two 12" drawers which replace one of the door cupboards, plus a cutlery divider, slicing board and cleaning basket.

3. Designed for the smaller kitchen, this 42" American-Standard Deluxe sink and cabinet combination is equipped with a 6" drawer, two 12" drawers, undersink cupboard, cutlery divider,

slicing board and cleaning basket. In the Custom models, these accessories are extra, and a door cupboard with sliding shelf replaces the two 12" drawers.

4. This economical American-Standard 42" A-type sink cabinet is ideal for apartments. Other A-type sizes are 24", 27", 30", 36".

5. Here's a good example of American-Standard versatility. A 32" counter top sink is installed in a 36" A-type cabinet, which is combined with an 18" base cabinet on the left, and a 15" base cabinet on the right.

6. For compact convenience in your kitchen-laundry, American-Standard offers this 42" sink and laundry tray with the removable drainboard. The 42" A-type cabinet completes the unit.



*If space is a problem, you will be interested in the American-Standard single bowl, 24" or 30" wide sink, available in cast-iron or steel.*



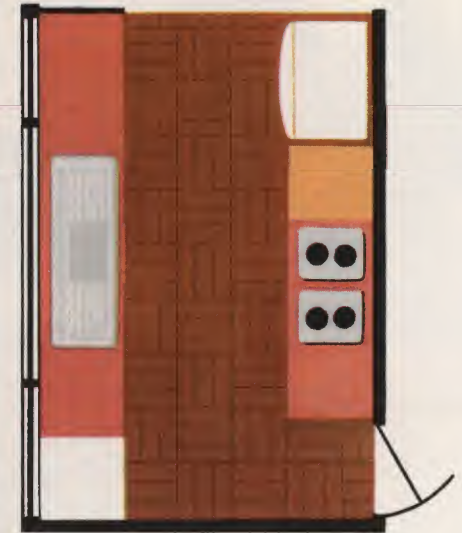
*Built-in food waste receptor of the Duwell sink lifts out! Faucet swings over both sink bowl and basket. Water drains into a separate sink drain. Cast iron, single bowl sink is acid-resisting.*



*Food waste well is placed between double bowls on the Triwell sink. Lift-out chrome-plated strainer basket has stainless steel lid.*



*The corridor-type kitchen is planned to save steps by locating cabinets on opposite walls with appliances close together.*



HERE, American-Standard offers a sophisticated kitchen on an unsophisticated budget. See how the translucent room divider simplifies lighting, adds dash to the decor. By using the large picture window, outdoor scenes become indoor murals. Wood-block flooring blends perfectly with the exposed walnut beams. And those tubular brass lights certainly add to the atmosphere of the kitchen.

How smartly those American-Standard handle color-guards, counter tops and what-not shelves carry through the cheerful reds in the kitchen. And such kitchen efficiency! This compact American-Standard cabinet arrangement gives you storage space galore, yet uses so little floor space.



## imagine the planning possibilities!

The wide selection of American-Standard base cabinets ranges from 15 to 36 inches in width—there's a combination to fit any kitchen area. And at last you have cabinet drawers built for the busy homemaker . . .

drawers that *always* give you smooth action because the slides ride on smooth, durable nylon . . . drawers with interior side walls curved to eliminate dirt-catching corners. That sub-base of the

cabinet is a smart looking gray for a good reason too . . . it minimizes scuff or cleaning marks.





1. Good appearance is combined with adaptable space in this 15" or 18" wide American-Standard base cabinet. Storage space includes one 6" and two 12" deep drawers.

2. Here's another version of the 15" and 18" base cabinet. This model contains a door cupboard with sliding wire shelf instead of the two 12" drawers. The door can open to the right or left.



1

3. This base cabinet comes in either 21" or 24" widths. Standard equipment includes one 6" drawer and two 12" drawers. Each drawer has two handles.

4. This 36" wide base cabinet comes equipped with two doors, two sliding wire shelves, side by side, and two 6" deep drawers. Versions

of this cabinet can be bought in 21", 24", 27" and 30" widths. These models contain one sliding wire shelf and one 6" drawer.

5. Dead corners come to life with American-Standard's new corner base cabinet. Two "lazy-susan" shelves, which pull out individually, make even the farthest reaches of the cabinet easily accessible. The door opening is 15 inches wide.

6. This new 42" range surface unit cabinet is an American-Standard contribution to the growing built-in range trend. The large cupboard is ideal for storing cooking utensils.





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7. This range oven cabinet, which is 24 inches wide, includes two wire shelves in the top section, plus a 6'' and 12'' deep drawer in the bottom section.



6



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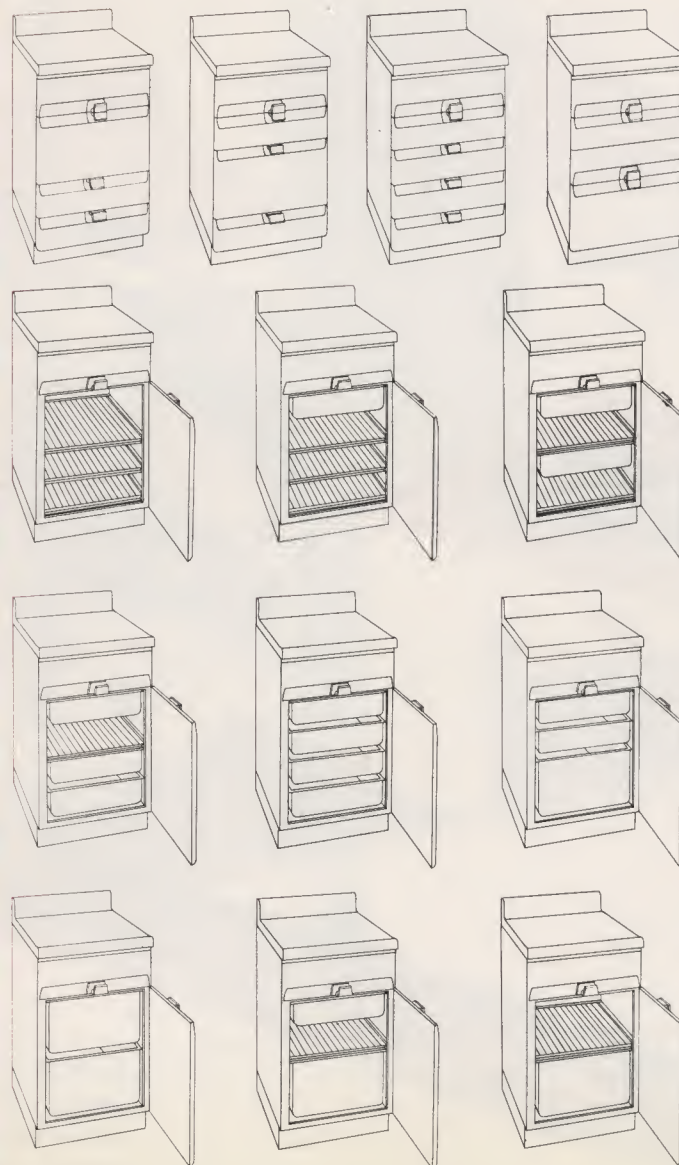
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8. Here's a utility cabinet which is perfect for many of your large kitchen storage jobs. Standard equipment includes hangers in the bottom section (which can be used for brooms, dust pans, etc.) and two wire shelves in the top section. Sliding shelves and concealed drawers can be added in the bottom section (as shown) making it an ideal place to *store and use* electrical appliances.



future storage problems solved today...

with American-Standard convertibility



Wouldn't it be convenient to have a drawer just the right size to hold that new giant set of mixing bowls? And how about three sliding shelves to store nothing but canned goods? Perhaps you would want to locate these handy to your range. With American-Standard's exclusive *convertibility* feature, you arrange shelves and drawers to suit yourself... and change the arrangement any time new homemaking needs call for it. Think of it! There are dozens of variations... a shallow drawer, a sliding shelf, and a deep drawer... five shallow drawers... two sliding shelves and two drawers... drawers can replace shelves and shelves can replace drawers. You can quickly convert cabinets yourself at any time, and actually increase usable storage space.

At last you, the homemaker, can not only solve any present kitchen storage problems... but you now have the facilities to cope with any future storage problems.



## wall to wall convenience...

Here's a new twist in kitchen cabinets. American-Standard wire shelves afford you the luxury of seeing everything in the cabinet at a glance . . . no more groping to find that last can of soup. In keeping with the American-Standard convertibility feature, wall cabinet shelves are adjustable at one-inch intervals . . . you can arrange them to hold that family-size box of cereal, or a tiny jar of spices. Add shelves when you like. The 120° door swing has a twofold safety purpose . . . safety for the homemaker because the door opens beyond that dangerous 90° angle . . . and safety for the cabinets because doors cannot swing against adjacent cabinets.

1. Two wire shelves are furnished with American-Standard's 15" or 18" wide wall cabinets. To assure kitchen adaptability, the door may be attached to open to the right or left.



2. This popular wall cabinet, which also contains two wire shelves, is equipped with double doors. 21", 24", 27", 30", and 36" widths are offered in this line.

3. These two cabinets similar to the ones on the left, come in 15" or 18" heights instead of the conventional 30". Designed for installation over refrigerators, each is equipped with one wire shelf. The 18" high model is available in 21", 24", 30" and 36" widths. The 15" high cabinet is 36" wide.

4. By merely interchanging the door with the blank panel, the new corner wall cabinet by American-Standard may be installed in a right or left corner. This model also contains two wire shelves.



## plan to save steps in your new American-Standard kitchen . . .

Naturally, you'll want your new American-Standard kitchen to reflect your own good taste. But, a well planned kitchen should do even more for you. Your new American-Standard kitchen can reduce those hours of kitchen chores. Incorporate these few simple hints in your plan, and you will save thousands of steps.

Basically there are three service sections of any kitchen: (1) the refrigerator area, where food is stored, and some foods such as salads are prepared; (2) the sink area, where you clean your fresh foods and, of course, wash the dishes; (3) the range area, where you cook foods and transfer them from utensils to dishes. It is wise to locate these three service sections in some form of a triangle, with each service section roughly equal in distance from the others.

The first stop for most newly purchased food is the refrigerator, so an ideal location for this center is near an outside entrance. However, as food is bought only a few times a week, and the refrigerator is in use for every meal, it would be unwise to sacrifice the basic triangle for this point. Try to place at least 36" of counter space adjacent to the refrigerator. To utilize this work space fully, the counter should be opposite the hinged side of the refrigerator.

From here, a normal flow of food is to the sink for cleaning. Ideally, you should have continuous counter space between the refrigerator and the sink. About 18" of counter space on each side of the sink, in addition to the drainboard, will usually be adequate.

The last preparation center the food reaches before being

served is the range area. A natural spot for this section is near the entrance to the dining room, breakfast nook, or wherever most meals are served. Anywhere from 15" to 24" of counter space should flank the range on each side. If you have continuous counter space between any two of the service areas in your kitchen, the same counter can serve as minimum space for both the areas. In other words, if a 36" counter connects the sink with the refrigerator, this takes care of the 18" requirement for the sink as well as the 36" requirement for the refrigerator.

When planning your new American-Standard kitchen, be careful that the step-saving triangle is not laid out in such a way that a main artery of house traffic crosses it.

Of course, you'll want to give plenty of thought to cabinet placement so that you have adequate storage space in each of the service areas . . . for cooking utensils near the range . . . soaps, brushes, dishes, glasses in the sink area . . . mixing bowls and beaters near the refrigerator.

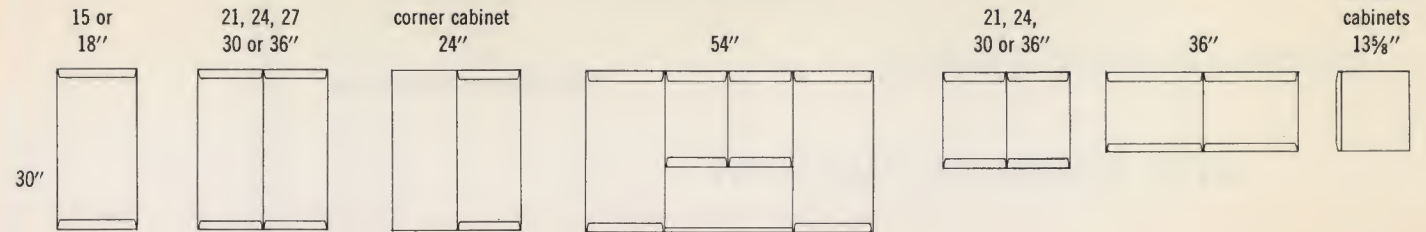
The exclusive American-Standard convertibility feature makes it easy to arrange your storage space. Convertibility lets you arrange shelves, drawers and cupboards exactly the way you want them—and lets you change storage arrangements at any time.

It's fun to plan a step-saving kitchen when you select American-Standard. There are so many cabinet models . . . so many sizes . . . such a colorful choice of handle pads and counter tops . . . and, thanks to convertibility, you now have the greatest flexibility possible in storage arrangement.

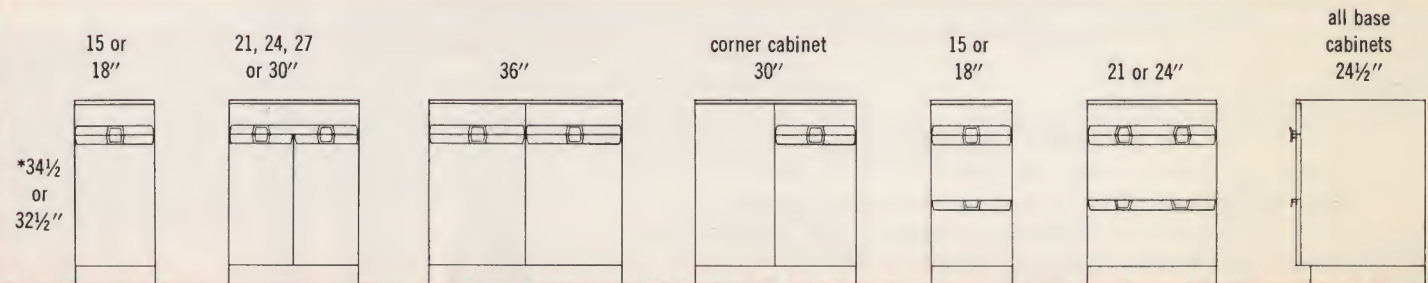


## wall cabinets

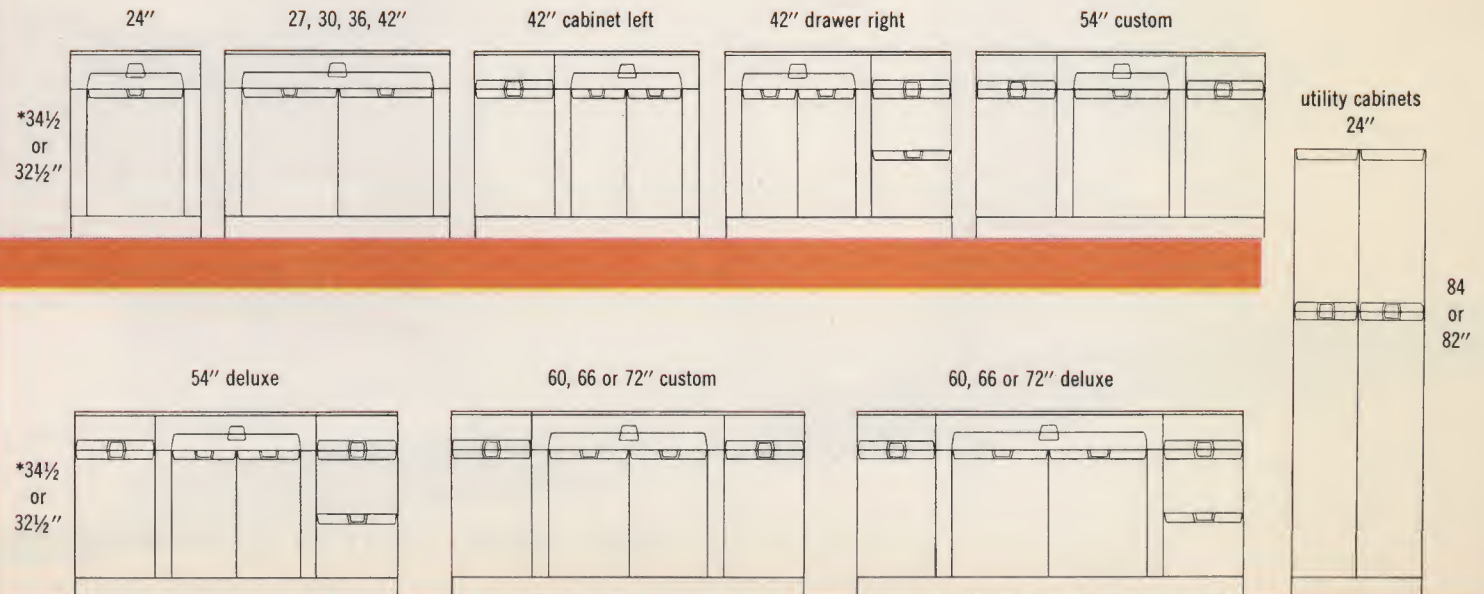
### Dimensions



## base cabinets



## undersink and utility cabinets



\*without sinks or counter tops—sub-base available 2 or 4" height



dress up your kitchen  
with American-Standard  
accessories . . .

*Choose your color in what-not shelves . . . red or gray . . . plastic shelves are held by polished wire holders . . . simply lift off for cleaning . . . holders are attached to side of wall cabinets so shelves may overhang windows.*

*Find it at a glance with a sloping cup or condiment rack . . . made of wire coated with vinyl plastic . . . can be installed at any angle . . . makes it easier to reach condiments.*

*Hanging shelves add smartness to the decor . . . finished to match the cabinets . . . attached to underside of wall cabinets by four brightly finished chrome-plated rods . . . perfect for holding canisters.*



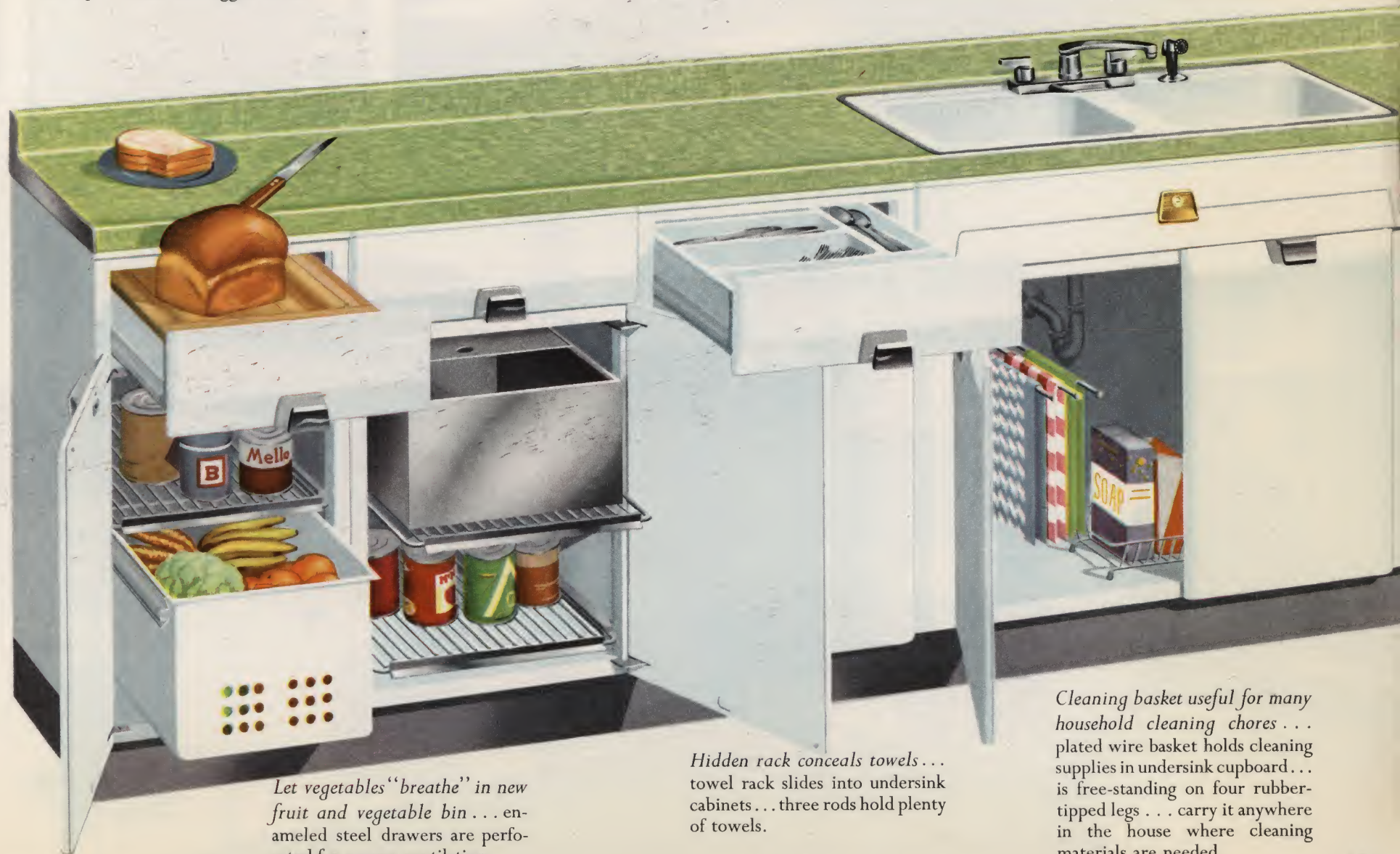
...and these extras give you finger-tip service...



*Slicing board lifts out...electronically glued and impregnated hardwood board rides on edge of cabinet drawer...lifts out for use on counter top...built for rugged service.*

*Keep it fresh in bread or cake box...made of heavy tinned steel...lid slides for convenience...vent holes help assure freshness.*

*Cutlery divider lifts out for extra usefulness...plastic tray rides on top rails of drawers...you can carry it to the dining room when setting the table...easy to clean...wash it with the rest of the dishes.*



*Let vegetables "breathe" in new fruit and vegetable bin...enameled steel drawers are perforated for proper ventilation.*

*Hidden rack conceals towels...towel rack slides into undersink cabinets...three rods hold plenty of towels.*

*Cleaning basket useful for many household cleaning chores...plated wire basket holds cleaning supplies in undersink cupboard...is free-standing on four rubber-tipped legs...carry it anywhere in the house where cleaning materials are needed.*



CAPTURE the warmth of wood in your new American-Standard kitchen! See how the sloping exposed beams, and walnut panelling portray the rich texture of wood grain...the Ming Green sink, set in a yellow counter top gives you the effect of outdoor colors built right into your kitchen. Cork floors not only add to the wooded atmosphere, but are especially easy on the busy homemaker's feet.

Notice those American-Standard hanging shelves—just

the thing for often-used cannisters or colorful accessories. And that American-Standard utility cabinet with double doors and sliding wire shelves and drawers is perfect for your electrical appliances. Think of it! You just pull out the shelf and plug in the appliance. In this kitchen the handle color-guards match the practical gray of the sub-base.

And, of course, it's so easy to finance your new American-Standard kitchen.



Here you have a modified U-type kitchen. Note how the cooking area is divided into two centers with built-in units placed on adjacent walls.





## the right touch of color...

You may want your plastic handle color-guards to match your counter top, or perhaps you prefer contrasting colors. In fact, you might decide to change the color-guards to go with a new

kitchen color scheme in a few years. In any case, American-Standard offers the right combination.

And if you want counter tops which stand up to heat or acid, won't chip or splinter, and are virtually unstainable, these Micarta tops by American-Standard are the perfect answer.

Incidentally, they're made with an easily cleaned one-piece front-to-back contour which includes a slightly raised front to prevent dripping.

*Counter tops come in lime, gray, red, green and yellow. Color-guards in gray, charcoal, red, green, yellow and pink (not shown). A maple wood cutting surface is also available.*





## here's the quality way to complete your new American-Standard kitchen...



*Banish not-so-fragrant odors with an Aeropel Ventilator . . . the Aeropel keeps your house cleaner and cooler . . . removes air-borne grease before it ever clings to walls or drapes. Attractive plastic grille can be installed vertically or horizontally . . . fits any kitchen.*

*New American-Standard ventilator wall cabinet performs double service for you . . . perfect for the built-in . . . designed for any general make, squirrel-cage type ventilator and range hood, this cabinet contains two 21" double door cupboards. The left cupboard has an opening in the bottom for a ventilator . . . the right one is a storage cupboard, complete with one adjustable wire shelf.*

*New American-Standard sink fittings accent simplicity . . . easy-to-grip handles show functional beauty, gleaming Chromard finish stays clean, pull-out thumb spray rinses entire sink. Aerator improves rinsing action . . . reduces foreign taste . . . prevents splashing . . . vitalizes water. American-Standard Crumb-Cup Strainer eases sink clean-up . . . can be raised to let water drain while retaining clogging sediment.*





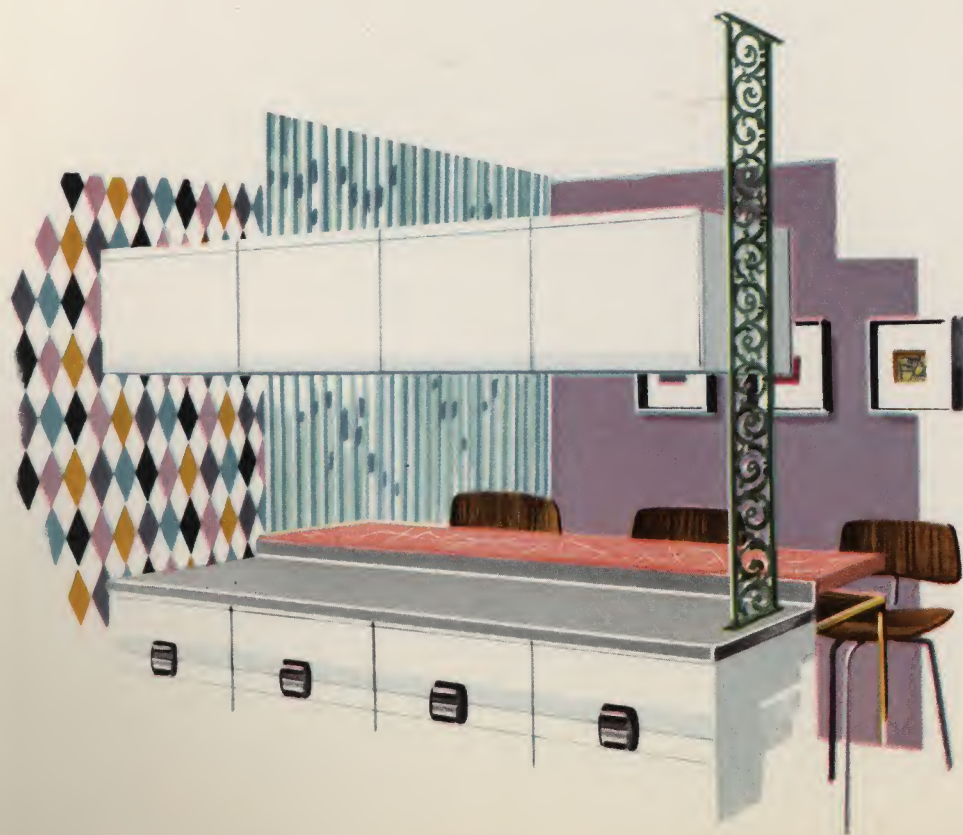
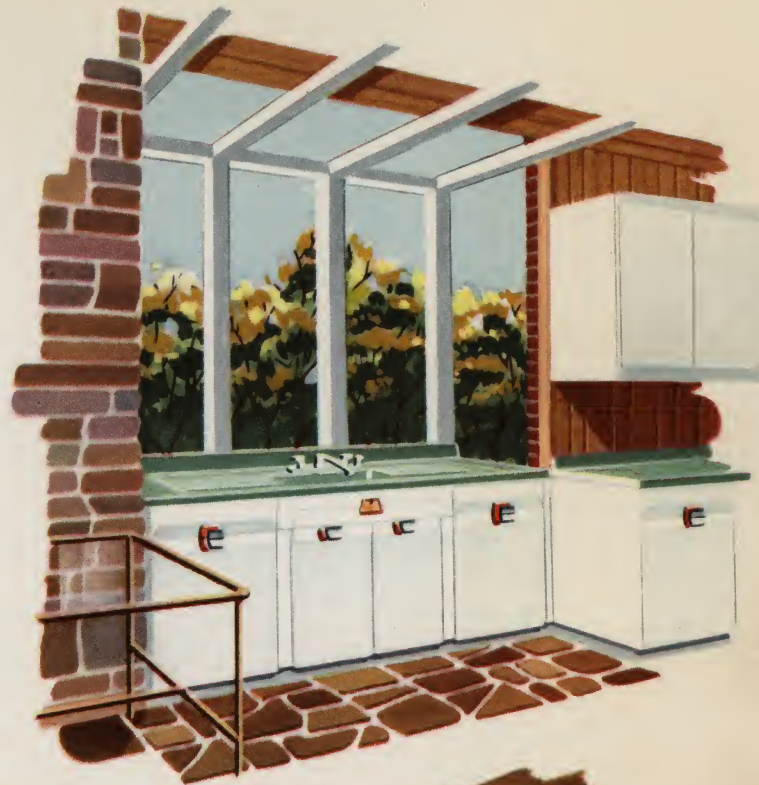
## this is true versatility . . .

One of the most charming attributes of the American-Standard kitchen is how nicely it blends with any decor. Notice these few examples:

Stone and wood are handsomely combined to effect a country atmosphere in this cheerful American-Standard kitchen. *(top right)*

Here the American-Standard kitchen gives a warm, colonial appearance. Hanging copper pans, Early American brassware and Dutch tile convey the look of liveability. *(lower right)*

Sophisticated moderns might well select this harlequin wall paper, fluted glass wall, and wall cabinets suspended from decorative wrought iron. Doesn't the American-Standard kitchen lend itself beautifully to this lovely room scene? *(below)*





# 8 easy ways to pay for your new **AMERICAN-Standard** kitchen...

*In order to make financing your wonderful, new American-Standard Kitchen as easy as possible, here are 8 ways of paying which you might consider.*

**1. The Bank**—With the necessary security in property, insurance or stocks and bonds, you may arrange a low interest loan through your own bank.

**2. Refinanced Mortgage**—Often a home owner who has some of his mortgage paid can refinance through the same mortgager.

**3. Open-End Mortgage With No Increase in Payment**—Perhaps, if enough of your mortgage is paid, you can borrow the cost of your new kitchen and add it to your mortgage by increasing the number of payments.

**4. Open-End Mortgage With No Increase in Time**—Another possibility is to increase the amount of each payment on your mortgage without increasing the time.

**5. F.H.A.**—You could take advantage of the National Housing

Act, which insures private lending institutions against loss on loans for property repair and improvements, and borrow from a local financing institute.

**6. Time-Payment Plan**—If you have good credit and the ability to pay, you may want to arrange time payment financing through your dealer, bank or a finance company.

**7. Step-by-Step Modernizing**—You might prefer to remodel your kitchen a step at a time, paying cash as you go. American-Standard cabinets are constructed so that you can start with a few cabinets and add to them until the entire kitchen is complete.

**8. New Mortgage**—If you're buying a home that isn't complete, or building a new one, simply include the cost of your American-Standard Kitchen on your original mortgage.